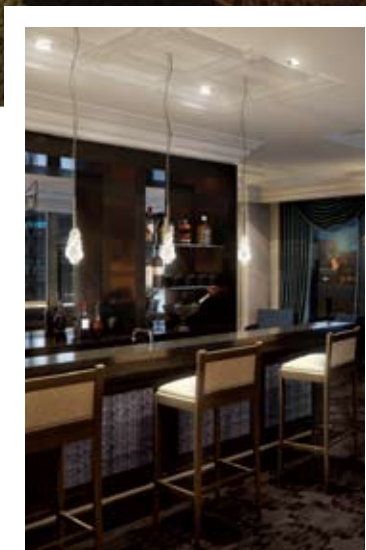




The Red Carpet Cinema at Astoria on Tenth



*"We wanted to create the ultimate in entertainment and lifestyle amenities to capture the imagination and provide a gracious hotel-style environment."*

## SUMPTUOUS NEW OWNERS LOUNGE & PRIVATE RED CARPET CINEMA REVEALED

MARCH 2008

Continuing with its hotel-inspired, Art Deco theme, Astoria on Tenth Grand Tower Residences proudly reveals official plans for its' sumptuous Owners Lounge – a plan that will "treat residents to a new level of luxury comfort, convenience, and entertainment opportunities," says Arcus Developments' President Gerry Mendyk.

Overlooking city views and opening up to the 4th floor Rooftop Terrace, the Owners' Lounge offers a generous area in which to relax and entertain guests. Featuring luxurious blue velvet draperies, architectural columns, a 1000 sq. ft. dining area, and Art Deco custom furniture gathered around a 'floating' cream marble fireplace, it's a parlour room of hotel proportions.

A lacquered ebony veneered bar inspired by the Waldorf Astoria's original cabinetry provides a glamorous centerpiece.

Most anticipated is the plush, private "Red Carpet Cinema" room, adjoining the Owners' Lounge.

Residents and guests will be able to claim one of the most luxurious in-building large screen home theatres in the city, enabling them to watch their favourite silver screen movies or television events in a pristine, sound-proof environment with the latest audio visual theatre technology. The cinema will comfortably seat 15 guests in a soundproof environment in banked, extra-wide seating in a romantic Art Deco movie house ambiance. A movie-buff's dream.

Rounding out the 4th Floor offerings is the sunny state-of-the-art fitness studio overlooking the city, and the Rooftop Terrace offering green space and fresh air – a maintenance-free oasis off the bustle of the streets.



The Owners Lounge at Astoria on Tenth

## DESIGNER DETAILS

### THE OWNERS LOUNGE & AMENITIES

#### LOUNGE & BAR

- Just off the rooftop terrace, The Owners Lounge provides an area to enjoy city views and soak in the atmosphere of the grand architectural details throughout the parlour.
- Architectural columns are white with ebony insets and are illuminated by 17.5 inch high antique brass shaded double sconce. Generous 8-inch black baseboards and 10-inch white crown mouldings add weight and stature.
- The walls are covered with a warm grey wall vinyl in a vintage Art Deco pattern. Luxurious draperies on the far window wall and a floating cream marble fireplace stages the window scenery.
- The Lounge will amply accommodate social gatherings in its 1,000 square foot dining area. The dining area centers on the fireplace which is accented above by a glimmering 3.5 foot hand-painted gold decorative chandelier that glows over Art Deco custom designed sofa and chairs.
- The sofa is draped in a rich blue striped velvet fabric and complemented by chairs in an espresso and royal blue floral pattern, on deep chocolate brown scalloped carpet flooring.
- Behind the Dining Area, a lacquered ebony veneered bar evokes the Waldorf Astoria's original cabinetry. The bar front is accented with blue mosaic inset tiles and three suspended crystal pendant lights that provide sensual ambient lighting. The back of the bar is a traditional mirror with glass shelving, and the bar area flooring is black granite with gold flecks.

- The Lounge is separated from the Dining Area by an ornate cast iron decorative grill allowing for privacy while still providing an open space. Ebony cocktail tables are coupled with soft seating upholstered with a deep blue masculine patterned fabric.

#### PRIVATE CINEMA ROOM

- Sound-proof private cinema room with banked, extra-wide plush seating.
- Rich chocolate brown scalloped carpet, smoky wall vinyl with gold fan accents and lush gold and burgundy covered chairs are enhanced by large, original, vintage amber Art Deco theatre sconces.
- State-of-the-art wide screen and latest digital technology in display and surround-sound equipment.

#### FITNESS STUDIO

- Fresh, bright, inviting studio with sunny windows and views of the city.
- The latest in high-end fitness equipment and weights.
- The flooring is a unique design feature in itself, featuring a low impact, slip resistant rubber floor with an oversize, overlapping, multi-colour arch pattern.

The developer reserves the right to make modifications and changes to pricing, building design, specifications, features and floorplans. E.&OE.