



"Astoria on Tenth is on course to change the Calgary skyline and the Calgary mindset about what's possible in this city. Our time has arrived."

ASTORIA ON TENTH PREPARES FOR THE LAUNCH OF PHASE II IN GRAND STYLE

MARCH 2008

After a sold out pre-construction phase in 2007 which accounted for 40 percent of the building, and with construction now well underway on the 900-block of 10th Ave SW, Astoria on Tenth is poised to launch Phase 2 of its Grand Tower Residences March 24, 2008 in concert with plans for the project's full vision -- a vision destined to make the 35-storey West Beltine building a true city landmark.

This includes the official release of two new upper "Platinum-level" floors, two new rare three-bedroom floorplan options, a decadent new "deluxe" finishing package, and at \$10M, the most spectacular Penthouse opportunity in Alberta real estate history.

Inspired by old world hotel culture and the era of Art Deco style, Astoria on Tenth is also embracing the true glamour and the grandeur

of the times, unlike any other condominium tower in Calgary. The lobby design, inspired by the famed Waldorf Astoria Hotel with its 6-foot custom crystal chandelier and black marble floors, brings polished elegance and luxury living to a stunning new standard.

Phase Two will see the public reveal the detailed renders and plans for the Lobby, as well as for the sumptuous new 4th Floor Owners Lounge, Private 'Red Carpet' Cinema, and a glimpse of the spectacular Penthouse. With the downtown-facing Penthouse already sold, the remaining Penthouse is a one-of-a-kind marvel, taking in unobstructed westerly Mountain views through 30-foot windows over two gracious floors of living space.

No expense has been spared to make Astoria residents feel like special VIP Guests in a New York Hotel, everyday.